



Planned Giving Roundtable
of Southeast Michigan

Looking Back and Gazing Forward:

A Fundraiser's Fundraiser Discusses the Most Effective Role, Use
and Evaluation of Planned Giving and Planned Giving

Professional Both Now and in the Future

(PGR Zoom Meeting)

Presenter: Vern Snyder, *Retired*, University of Toledo

For close to 30 years, Vern Snyder, ACFRE headed up the development/institutional advancement efforts at three different state universities, while serving as an international development thought-leader. Vern's supervisory efforts as a Vice President of Institutional Advancement raised in excess of \$500 million dollars.

In this Zoom session, Roundtable board member and Program Committee Chairman Paul Hood "interviews" his former boss (who Paul insists was a better boss for him than the 25+ years that Paul's been his own boss) with the questions that Paul's always wanted to ask Vern about development/institutional advancement and planned giving.

Thursday, July 25, 2024

Program: 1:00 – 2:00 PM

Location: PGRT Zoom Meeting



**Pending Approval
1.0 CFRE CE Credits**

Fee Sponsored by:

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RSVP online: www.plannedgivingroundtable.org

Questions: (810) 375-2180 or pgrtsem@gmail.com

This meeting is free to members.

Guests are \$50 – payable in advance; V, MC, D and AE are accepted.